

# 2024 SMACNA ANNUAL CONVENTION

OCTOBER 27-30, 2024 | PALM DESERT, CA

## PUT THE SPOTLIGHT ON YOUR COMPANY

### AVAILABLE SPONSORSHIP OPPORTUNITIES

#### Closing Night Dinner & Show

Our marquee event is one of the biggest and most memorable of the entire SMACNA Annual Convention! Contractors, their families, industry professionals, chapter executives, and other invited guests all gather to enjoy a fabulous dinner followed by live music from a famous band and dancing.

**Exclusive Sponsor Cost: \$30,000**

#### Opening Night Meet & Greet Reception

The reception that sets the tone for the entire SMACNA Annual Convention, bringing together all member contractors, industry professionals, chapter executives, and other invited guests in an informal setting with food, drinks, games, and live music.

**Exclusive Sponsor Cost: \$20,000 ~ OR ~**

**Shared Sponsor Cost: \$7,500 (4 available)**

#### Keynote Presentation & Lunch

This is one of the best attended gatherings of the entire SMACNA Annual Convention, and it features award presentations for the SMACNA Contractor of the Year, SMACNA Chapter Executive of the Year, and SMACNA Legislative Awards followed by an entertaining presentation from Nicole Malachowski, the first female pilot selected to fly as part of the USAF Air Demonstration Squadron, better known as the Thunderbirds.

**Exclusive Sponsor Cost: \$15,000 ~ OR ~**

**Shared Sponsor Cost: \$5,000 (4 available)**

#### President's Lunch

Be a part of the official ceremony where the new SMACNA President officially starts their tenure and delivers their first address to the SMACNA membership.

**Exclusive Sponsor Cost: \$15,000 ~ OR ~**

**Shared Sponsor Cost: \$5,000 (4 available)**

#### All Together Now: SMACNA After Party

This brand-new addition to the SMACNA Annual Convention promises to be a new attendee favorite! Held in the evening of the first full day of the SMACNA Annual Convention, it will feature drinks, desserts, dancing, and a musical performance from a live band.

**Exclusive Sponsor Cost: \$15,000 ~ OR ~**

**Shared Sponsor Cost: \$5,000 (4 available)**

#### Refreshment Breaks

The three main days of the SMACNA Annual Convention (Monday, Tuesday, Wednesday) will each have designated times for attendees to enjoy beverages and snacks in between educational sessions. This is a great opportunity for your company to stay top-of-mind with attendees while they take a break from learning.

**Exclusive Sponsor Cost: \$15,000 ~ OR ~**

**Daily Sponsor Cost: \$8,000 (3 available)**

#### Hotel Key Cards

If you are looking to reach attendees with your logo or corporate identity, then look no further than this highly visible sponsorship opportunity. Multiple times per day, attendees will see your exclusive message, generating thousands of impressions throughout the event that provides your company with elevated awareness of your brand.

**Exclusive Sponsor Cost: \$15,000**

#### Attendee Name Badges

Another significant sponsorship opportunity enables your company to gain visibility with attendees, every day, every minute during the 2024 SMACNA Annual Convention. With attendee badges required for entry into all Convention functions, this sponsorship opportunity is an incredibly effective way for your company to be seen by everyone!

**Exclusive Sponsor Cost: \$15,000**

#### Contractor Breakfasts

Another new addition for 2024, your company can be the first thing attendees see in the morning when they enjoy a fulfilling breakfast before starting the day's events.

**Exclusive Sponsor Cost: \$12,500 ~ OR ~**

**Daily Sponsor Cost: \$7,500 (2 available)**

#### Product Show Morning Bar

Serving up complimentary espressos, cappuccinos, bloody marys, and mimosas to everyone in attendance at the SMACNA Product Show, this big-hit returns in 2024.

**Exclusive Sponsor Cost: \$5,000 ~ OR ~**

**Shared Sponsor Cost: \$1,000 (8 available)**

#### Spouse Breakfast

Held on Tuesday morning, SMACNA Annual Convention attendees' spouses will enjoy a wonderfully arranged breakfast in an informal setting while hearing a presentation from Ryan Campbell, the first teenager and youngest pilot to fly solo around the world.

**Exclusive Sponsor Cost: \$5,000 ~ OR ~**

**Shared Sponsor Cost: \$1,000 (8 available)**

#### Convention App

Once on-site, this highly valuable digital tool will be the primary resource attendees use for information about events, educational sessions, speakers, restaurants, and all other things 2024 SMACNA Annual Convention related.

**Exclusive Sponsor Cost: \$5,000 ~ OR ~**

**Shared Sponsor Cost: \$1,000 (8 available)**



For more information about any of these opportunities, please contact Dustin Berger at [dberger@smacna.org](mailto:dberger@smacna.org).