



ASSOCIATE MEMBERSHIP BENEFITS

Build a lasting partnership and become a valued resource to our industry-leading contractors. With four unique Associate Membership levels to choose from, SMACNA has the right fit for your company.

| | Platinum \$25,000 | Gold \$15,000 | Silver \$7,500 | Bronze \$3,500 |
|--|----------------------|------------------|-------------------|-------------------|
| Opportunity to appear in a SMACNA Associate Member Spotlight video | ✓ | | | |
| Unlimited complimentary staff badges for SMACNA Product Show | ✓ | | | |
| Opportunity to present annual educational webinar(s) to SMACNA members * | ✓ | ✓ | | |
| Company logo & information placed on SMACNA Associate Member webpage | ✓ | ✓ | ✓ | ✓ |
| Complimentary 10x10 booth at SMACNA Product Show or two (2) complimentary full registrations to the SMACNA Annual Convention | ✓ | ✓ | ✓ | |
| Priority selection of booth location at SMACNA Product Show | ✓ | ✓ | | |
| 25% discount for additional SMACNA Product Show booth space | ✓ | ✓ | ✓ | |
| Complimentary contractor pre SMACNA Annual Convention attendee list | ✓ | ✓ | | |
| Complimentary contractor post SMACNA Annual Convention attendee list | ✓ | ✓ | ✓ | |
| Promo insert in SMACNA Annual Convention registration packet | ✓ | ✓ | | |
| Placement of company logo in SMACNA Annual Convention app | ✓ | ✓ | | |
| Opportunity to submit topics and ideas for future SMACNA educational content | ✓ | ✓ | ✓ | ✓ |
| Priority submission status for SMACNA educational content | ✓ | ✓ | | |
| Use of SMACNA Associate Member logo | ✓ | ✓ | ✓ | ✓ |
| Monthly inserts in Products & Services Update e-newsletter * | ✓ | ✓ | ✓ | ✓ |
| Complimentary subscriptions to all SMACNA member publications | ✓ | ✓ | ✓ | ✓ |
| Company logo featured in SMACNews Magazine | ✓ | ✓ | ✓ | ✓ |
| Complimentary hole sponsorship at College of Fellows Golf Outing | ✓ | ✓ | | |
| Priority selection of SMACNA Annual Convention sponsorship opportunities | ✓ | ✓ | ✓ | ✓ |
| One complimentary set of SMACNA technical & business publications | ✓ | ✓ | ✓ | ✓ |
| One complimentary subscription to SMACNA's technical manual e-library | ✓ | ✓ | ✓ | ✓ |
| Discount on Products & Services Guide ads * | ✓ | ✓ | ✓ | ✓ |
| Opportunity to submit content for SMACNA Executive News Brief | ✓ | ✓ | ✓ | ✓ |
| Post jobs in SMACNA Career Center | ✓ | ✓ | ✓ | ✓ |
| Fixed number of complimentary staff badges for SMACNA Product Show * | | ✓ | ✓ | |

* Total number or percentage varies by SMACNA Associate Membership level



For more information and to submit an application please visit smacna.org/associatemembership or contact partners@smacna.org