

Providing Vision and Leadership for the Future of the HVAC and ture Sheet Metal Industry

# WORKFORCE DEVELOPMENT FOR THE 21 ST CENTURY

2024 Prepared By:

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## NEW HORIZONS FOUNDATION WORKFORCE DEVELOPMENT PROJECT TASK FORCE

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## This document is organized into the following sections

- What Do Workers Want and Need in Their Careers?
- How To Determine the Effectiveness of Workforce Development Programs

- Examples We Think Should Be Highlighted
- Complete List of Examples We Have Found So Far

# WHAT DO WORKERS WANT AND NEED IN THEIR CAREERS?

## What's different about today's young members of the workforce?

- Interest in Diversity, Equity, and Inclusion (DEI) and Environmental, Social, and Governance (ESG) when weighing career opportunities.
- There are significantly fewer Gen Z members (born between 1997 and 2012) than Millennials (born between 1981 and 1996) but more than Gen X(born between 1965 and 1980).
- They are the most diverse generation in US history with more than 49% "non-white."
- Employees currently rate mental health support as important at a higher rate than in past studies.
- A lower proportion of Gen Z believes they are fairly compensated (69%) than Gen X or Millennials.
- Gen Z are 32% more likely than Millennials to leave a job, and twice as likely as Gen X.
- Flexibility in work times, venues, and rules is valued by prospective workers.

## What does the current generation of workers want in the job itself?

- Training and development opportunities are highly valued.
- Multiple options in terms of specific jobs and roles are important.
- Technology integration into work is important. Gen Z are the first generation of "Digital Natives" who have had tech in their lives from the beginning.
- Information about the job and training to be delivered as needed and in "bite-sized" bits that can be absorbed quickly. Clear concise visuals are important.
- Mentors who can help them get integrated quickly as they start their job and others who may be able to help them to choose areas of focus or visualize their next steps.

## What are some characteristics unique to the next generation of workers?

- Social skills that leaders may consider "basic" will need development.
- Physical skills and experience are generally lower than prior generations. Few Gen Z workers have spent time doing physical labor around their homes and yards or playing outdoors as children.

- Gen Z workers place a higher value on psychological safety on the job than prior generations.
- Generally, they are more focused on maintaining a balance between personal and career development and priorities – more motivated by time off than overtime, for example.
- They expect to have a voice in workplace decisions.

## HOW TO EVALUATE THE EFFECTIVENESS OF WORKFORCE DEVELOPMENT PROGRAMS - IT TAKES A VILLAGE

## It Takes a Village – Build Relationships with Multiple Influencers

All of the workforce development organizations (WDOs)\* researched believe it is imperative to develop relationships with a wide variety of influencers well before potential apprenticeship applicants graduate from high school. In many cases, continued support is required to ensure program completion.

\*WDOs: this includes organizations that create curriculums (SkillsUSA, SME, TradesFutures) for others, (e.g., Unions) to use, Unions themselves, and Trades Associations offering or working with an apprentice program.

#### Strong Influencers

- Schools
  - Teachers
  - Counselors
  - Curriculum Developers



## Typical Issues in Providing Student Access to Trade Skills/Jobs

#### Middle School Student Needs

- Middle schoolers can only name 9 jobs.
- Trades are not one of the jobs kids think of as a job.
- Middle school children do not choose careers at this age. However, they do decide what they don't want to do.

#### High School Student Needs

- Many High schoolers are ignorant of the Trades.
- Many schools removed shop-type classes, eliminating exposure to trade skills.
- Dropouts need assistance with continuing education and finding job opportunities.
- High school students are still barraged with the message they must get a college degree in order to succeed.

- The cost of a 4-year degree has increased 70% over the past 20 years and continues to rise.
- Parents don't believe that Trades offer lucrative jobs and exciting career paths.
- Help in thinking about a career path, not just a job.
- Financial assistance and Transportation assistance may be needed.
- Soft skill training: leadership, interview skills, resume writing are all needed as well.

#### Exposing Middle Schoolers to the Trades\*

#### To Generate Awareness Among Middle Schoolers

- **SME** runs summer camps for middle schoolers introducing them to manufacturing and the Trades. They also participate in 8th grade school orientations.
- Peoria Educational Region for Employment and Career Training provides grade schools with fun quizzes so children can self-identify their likelihood to enjoy skills required for Trade jobs.
- Manufacturers Resource Center in PA has 8th grade middle school students compete in a statewide competition each spring to produce the best video about the benefits and opportunities of working in manufacturing as a career. Students compete regionally before competing on a statewide level. A national panel of judges selects the winners.
- SkillsUSA built an Avatar video game for kids. The objective is to dress and outfit your Avatar for working in a particular trade. SkillsUSA is also working on an interactive virtual reality video of worksites.

\* Expanded details of these practices and programs can be found in <u>Examples We Think Should be</u> <u>Highlighted</u>.

### Assisting Schools in Teaching Trade Skills

- Given the virtual elimination of high school shop classes in the past decade, many WDOs are working with High Schools to develop curriculums in support of the Trades.
- In general, contacts indicate Careers in Technical Education (CTE) certified schools are more receptive to adopting Trade-based curriculums.

"We go into high schools and build out manufacturing and engineering programs by providing curriculums from equipment to professional development." – SME

- Some curriculums are designed to simply generate interest in the Trades.
- Several prepare students for an apprenticeship.
- Others allow high school students to finish the 1st year of apprenticeship classes and begin their actual apprenticeship program in 2nd year courses with 2nd year pay.
- Several workforce development organizations have developed support materials for teachers.
  - SkillsUSA and SME developed support materials for teaching instructors how to teach Trade skills.
- Contractors and WDOs achieve great success when giving in-depth tours of exciting worksites to High School personnel.
  - Teachers are better able to relate to and understand their student's interest in Trade careers.

"Tours demonstrate the math and technology skills required for the Trades which creates a great impression among teachers." – SME  Workforce Development personnel attend teacher conferences to build networks and stay apprised of education trends.

#### WDOs Work to Persuade Parents of Trade Career Benefits

- The majority of trade organizations contacted stressed that parents are a very important influencer in a child's continuing education and career choices.
- Parents still believe their children must have some sort of degree to succeed in the workforce.
  - Nearly 100% of all organizations we spoke with offer apprenticeship graduates' certification that is recognized at the state or national level by employers and/or future educational schools (e.g., college credits).
  - FLATE has developed a program that earns students an Associate Degree while simultaneously completing high school. This program wasn't developed to appease parents, but it has become a successful message with them.
- It is essential to communicate to parents and future apprentices the financial benefits of Trade careers.
  - No debt from college.
  - Apprentices earn while they are going through the apprenticeship program.
  - Compare average salaries between Trades' careers and those of college graduates. For example, the Electrical Training Alliance in Jacksonville keeps this information updated on its website.
    - The average salary for college grads in their first year in the workforce is \$50-52k, while Electricians average \$64-82k.

 One organization positions the apprenticeship program as offering scholarships even though it is free.

"Parents want bragging rights. Every parent is proud to say their kid got a scholarship." – ANGBTC

 Provide a venue for parents to "see" the Trades in action – either in a showroom or at a worksite in the community, or parent's night at camp. (SME)

#### **Business Partners Provide Financial Support**

- Several organizations have established relationships with retail and service organizations to fund apprentice needs:
  - Child Support for parents (contacts point out both male and female)
  - Food
  - Work Clothes
  - Books required in the apprenticeship programs
  - Laptops (HCAC medical program)
- SME provides \$1 million in scholarships annually to students pursuing continued education.
- Students from low-income neighborhoods, where some families rely solely on public transportation, don't have a way to get a driver's license.
  - In some cases, personnel working in the apprenticeship programs will use their own cars to teach students how to drive.
  - ANGBTC partners with a 3rd party that supplies cars and Driver Education teachers to disadvantaged students.

- Getting to and from work can be an issue. Several WDOs provide some combination of the following:
  - Bus and public transportation passes
  - Car Dealerships and Police forces in Atlanta are donating used cars to ANGBTC
  - A few contractors are donating used vehicles for their apprentices to use to get work and class

#### **Relationships with Regional Employers is Key**

- Some WDOs hire personnel whose sole job is developing relationships in the area with multiple entities including contractors.
- Contractors are sponsors:
  - The number of apprenticeships possible in a region is highly correlated to contractor participation and demand for apprentices.
  - Apprenticeship program growth is dependent on the amount of construction work in the area. Maximizing contractor relationships means more apprenticeship "spots."
- Contractors can contribute to Trade communication strategies:
  - Some contractors currently visit middle and high schools, however, WDO contacts tell us they want to go once a year.
  - WDO personnel work with contractors to help develop presentations that are effective.
  - WDO personnel also work to convince contractors that they need to be in schools 4-8 times a year to be effective.

 More than 75% of the organizations contacted seek assistance from employers in designing course work for apprenticeships, as well as activities that help generate awareness of the Trades.

#### **Additional Target Markets**

#### Women

- Women make up only 2% of the Trades workforce. Most contacts claim:
  - They are attempting to recruit more women
  - Attempting to provide at least some of the following services:
    - Childcare, Financial Assistance, Work Clothes, and Transportation
- ANEW and National Association of Women in Construction are dedicated to improving the access and advancement of women in non-traditional career pathways such as construction and manufacturing.

#### **Prison Populations**

- Florida LATE and TradesFutures are examples of organizations that have developed apprenticeships (and pre-apprenticeships) for prisoners.
- Contacts pointed out that ex-prisoners sometimes have a difficult time getting a job because some employer's hiring regulations preventing them from being employed.

#### Military

 The most common tactic for pursuing exmilitary personnel is attending job fairs specifically for those leaving the military.

#### Disadvantaged Kids

YouthBuild

#### **Success Factors**

- Communication Strategies
- Excellence in Execution

#### Successful Communication Strategies

#### Typical Messaging

- Earn to learn get paid while you are in school versus college.
- No College Debt graduate with no debt versus huge debt to pay for college.
- Improved (and in some cases guaranteed) chances of getting a job upon completion.
- Earn certifications/degrees recognized at least regionally, if not nationally.
  - Even some pre-apprentice programs award certificates, such as GED, OSHA, and NCERR

#### Advertising

- Across all research contacts, advertising is not a frequent tactic for communication. However, when advertising is used, it is:
  - Regional radio and TV spots
  - Targeted towards parents, not just prospective students
- The majority of organizations contacted attended job fairs: high school, military, and community.

#### Website/Social Media

 Several research contacts discussed the importance of short, impactful videos. A few organizations are using 3rd parties such as Union Up and Transfr to create content for the Internet.

 The majority of research contacts use Social Media. Facebook pages are common. Instagram is used by a few (e.g., SkillsUSA).

### Working with 3rd Parties with Similar Goals

- TradesFutures encourages organizations that license its program to connect with local Boys and Girls Clubs and the Urban League to generate awareness.
- CCRPC develops relationships with organizations with a similar purpose, including regional non-profits, and religious and social organizations.

#### Events

- Camps from 1-day to several weeks are a way to attract prospective students and parents.
  - They often include a parent's night to communicate the benefits of Trade occupations.
  - Camps are sometimes used to "prescreen" kids' readiness for pre-apprenticeship programs.
- Community events
  - WDOs, including Unions, hold events at actual worksites, or simulated areas at Union/Association Halls or large, rentable community locations.

#### Conferences

- Many research contacts indicated they rely on conferences to create relationships with teachers and, sometimes, to generate relationships between teachers and employers.
- SME holds 1-day "summits" for high schoolers at conferences that include: keynote speakers, hands-on competitions, technology

demonstrations, and guided show-floor tours of exhibiting manufacturing companies. Conferences include:

- Smart Manufacturing Experience
- SMART Manufacturing
- Rapid-+TCT
- Eastec
- SkillsUSA holds regional and national conferences to showcase their programs, and to hold competition for skills and leadership.
- Virtual Reality exhibits are a huge success among middle and high school students.

#### Successful Communication Strategies: Leveraging Sports Teams

- Several organizations try to recruit students that are avid sports followers or have played team sports because:
  - "They have 'worked' in the sun."
  - "They understand what it means to be a team player."
  - "They are used to being yelled at."
  - "They know you have to show up on time and..."
  - "…understand you have to have the right attire."
- ANGBTC has invested heavily in sports.
  - They make significant financial investments in televised high school football games showing ads created by the council.
  - They have a van with Georgia Construction Careers on the side, which is the backdrop for all the game commentary.

- They partner with Union Up, a media company that specializes in Unions, for all TV advertising and other forms of media.
  - They created a series of ads using the names of Football penalties to demonstrate Trade protocols such as safety first, too many people on the field, etc.

#### Findings on Excellence in Execution of Workforce Development Programs

#### **Regional Operations are Typical**

- Several contacts mentioned they focus on growing geographic areas since the number of apprentices they can accommodate is directly correlated with the amount of construction work in an area.
- Even large, national WDOs deploy regional programs that are customized to each geographic area:
  - School Presentations
  - Messaging and Advertising radio, TV
  - Community Events
- In fact, many of the organizations that create curriculums for schools and specific industries customize learning content for individual, regional clients (aviation, medical).

#### Typical Job Roles

- Personnel who are responsible for one or more of the following:
  - Relationships with middle and high schools, employers, surrounding local colleges, etc., which can include traveling to teacher and industry conferences to identify trends and emerging needs.
  - Providing teachers experience in what skills construction employers need and providing

construction employers insight into the world of middle and high schools.

- Curriculum development (excluding Unions and some Associations), which in some cases includes personnel with Masters or PhDs in education or a teaching background.
- Running competitions, community events, and camps.
- Managing pre-apprenticeship programs.
- Several organizations, especially those related to Construction and Manufacturing, employ program graduates as teachers.

#### Successful Execution: Other Points of Interest

### Finding and Vetting Students – YouthBuild

- YouthBuild and Peoria Educational Region for Employment and Career Training instruct high school teachers on how to identify students who may be suitable for the Trades.
- Once in the program, a YouthBuild candidate is interviewed for potential acceptance into a 2-week "Mental Toughness" boot camp where they are prepared for a 6-month preapprenticeship program. If a candidate is not deemed ready to go into the pre-apprenticeship program, he or she will receive additional coaching to be eligible for a later entrance date.
- CCRPC develops relationships with organizations with a similar purpose, including regional non-profits, and religious and social organizations.

#### Foundational/Additional Skills

 Math: At least 50% of the organizations contacted indicate they stress math skills in their programs.

- Leadership: SkillsUSA holds national leadership competitions, including students from regional chapters throughout the US.
- *Resume Writing*: More than 50% of programs develop skills in resume writing and/or interviewing skills.

### Follow Up After Graduation

- YouthBuild follows up on its graduates for 1-year after completion of the preapprenticeship. It is a condition of their grant.
- HCAC requires a post-graduation service commitment.

#### **Mentors for Apprentices**

- YouthBuild mentors work-to-assist students in getting into and excelling in the apprenticeship programs.
- HCAC places a mentor in each employer organization to support apprentices.

#### **Growth and Measures of Success**

- Program Growth
  - The majority of programs, especially construction and manufacturing, described the difficulty in setting growth goals for the future. The number of "student spots" they have open is wholly dependent upon the number of jobs in the area. Hence, whatever they are told by employers about future needs is what they target for growth.
  - Several claim that they look several years out based on employers' lists of multi-year projects. However, these contacts were also quick to point out that long-term forecasts were rarely 100% accurate.

Measures of Success				
Enrollment	Majority of organizations			
Certificates Awarded	Majority of organizations			
Job Placement	Only a few, as most organizations have no impact on the number of jobs available			
Stay in Trade Post Grad	Only two organizations: high school pre-apprentice and medical training			
Positive Trade Perceptions	Used among dropouts and a few pre and post perceptions following course graduation			
% of Enrolled vs. National Average	Most of the contacts target women; only one contact measures the percentage of women students vs. the national average			
Recidivism	Used when looking at the success of prison programs			
Reading Scores	Used when working with high school dropouts			
ROI	Medical (HCAC) only			

## **EXAMPLES WE THINK SHOULD BE HIGHLIGHTED**

### **Reasons for Highlighting The Following Practices and Programs**

- Contractors are able to either unilaterally implement or are positioned to lead and drive the implementation of these practices and programs
- They focus on bringing participants into the building trades from under-represented groups: women and minorities
- They have all demonstrated tangible success currently and in the recent past

## **Building Trades**

Name / Website	Established	Sponsoring Organization	Partners
Heavy Metal Summer Experience <u>https://www.hmse.org/</u>	2021	Heavy Metal Summer Experience	<ul> <li>SMACNA, SMART, MCAA, UA</li> </ul>
			<ul> <li>Various MEP Contractors in the US and Canada</li> </ul>
Description		Structure	
<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>High school and recent high school graduates ages 15-19.</li> </ul> </li> <li><i>Program:</i></li> <li>Heavy Metal Summer Experience (HMSE) introduces high school students and recent graduates (ages 15-19) to careers in the building trades through hands-on projects, working alongside craft professionals, and discovering local apprenticeship training opportunities. Heavy Metal Summer Experience seeks to introduce young people to living-wage careers in the building trades. By normalizing skills-based apprenticeships as a post-secondary education option, HMSE hopes to create workforce diversity and entice the next generation of craft workers.</li> </ul>		<ul> <li>students and recent g the building trades the alongside craft profess apprenticeship training</li> <li>Heavy Metal Summe company and is made working craft profess PPE, and contractors</li> </ul>	er Experience is a 501c(3) incorporated e possible by a dedicated group of ionals, vendors who donate tools and a across the country eager to open their o host a camp and introduce students

#### **Growth/Future Plans:**

HMSE has grown very quickly, from two contractor-hosted programs in 2021 to more than 36 programs in 2024, hosted by contractors and union training centers across the US and in Ontario, Canada. The program plans to continue expanding in the mechanical trades and begin working with the electrical trade in the future.

## Trades

Name / Website	Established	Sponsoring Organization	Partners
Bridging Outstanding Opportunities with Tradeswomen Skills (BOOTS) <u>https://www.swmsctf.org/</u> <u>programs-partnerships/bridging-</u> <u>outstanding-opportunities-with-</u> <u>tradeswomen-skills/</u>	7 years old	SW Mountain States Regional Council of Carpenters	The Training Fund
Description		Structure	
<ul> <li>18+ female (a 17-year-old requires signature in order to participate)</li> <li>When the program began, it originary to the targeted African American females are programed to a programe disadvantaged females in generation.</li> <li>BOOTS is a 4-week pre-apprentices designed to assist disadvantaged female female female are programed to assist disadvantaged female female assist disadvantaged female are programed to assist disadvant</li></ul>	<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>18+ female (a 17-year-old requires a parental signature in order to participate).</li> <li>When the program began, it originally targeted African American females but has grown to become a program for disadvantaged females in general.</li> </ul> </li> <li><i>Program:</i></li> <li>BOOTS is a 4-week pre-apprenticeship program designed to assist disadvantaged females through hard work to develop a career in the carpentry trade. The BOOTS program is currently limited</li> </ul>		eship program designed to assist es to develop a career in the ning and job placement assistance. limited to the Los Angeles area only. orenticeship consists of: boot camp (monthly) – an intro screening by BOOTS; an informal candidates plus a physical evaluation. For youth who have some get-up-and- ith the program. Fogram – the goal here is more hands-on training before placement ip. They are looking for those ties and will stay with the trade. training and material handling as entification. "When they go to an ey are not as green as when they pprenticeship program with a ll 4-year apprenticeship.
Growth/Future Plans:			

This program is already a mirror of the Brothers Keepers program.

Name / Website	Established	Sponsoring Organization	Partners
Pathway to Building Trades Forest Avenue Outreach <u>www.forestaveoutreach.org/</u> <u>programs/pathway-building-trades</u>	In the last decade	Central IA Building and Construction Trades Council	<ul> <li>UA Local 33 of Des Moines, IA</li> <li>Carpenters Local for Des Moines, IA</li> <li>Habitat for Humanity</li> </ul>
<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>Teenagers from at risk groups, n</li> </ul> </li> <li><i>Program:</i></li> <li>This hands-on, "earn while you learn introduces Des Moines area teens to Trades through a summer long App. Readiness Program. Much like a tru apprenticeship, there is a blend of cl and jobsite.</li> <li>Career Exploration: Through partner Central Iowa Building &amp; Construct the Multi-Craft Core Curriculum (Attens and young adults to an introdivariety of building trades.</li> <li>This program focuses on building a into the building trades for underset disadvantaged youth to bring divers Building Trades, and support applic that path. We are proud to create ger racial equality in the workforce, whito opportunities for Des Moines youth</li> </ul>	n" program o the Building renticeship e registered assroom ership with ion Trades, VIC3) exposes uction to a pathway rved and ity to the ants along nder and le opening	<ul> <li>centers, experiencing skilled trade, while m We visit jobsites, heat and explore the caree building trades.</li> <li>Hands-On Experience host our hands-on we apprenticeship trainin</li> <li>Certificate: Through OSHA 10, First Aid industry-recognized of</li> <li>The model combines</li> </ul>	MC3, participants will receive / CPR training and graduate with an credential and certificate. Risk vs Reward, earn-while-you- rvices, Opportunities, and Supports)
Growth/Future Plans:			
Continue to support and increase pa	articipation in	the program.	

Name / Website	Established	Sponsoring Organization	Partners
MC3 Trade Education for High School Students – SE Polk High School <u>centraliowabuildingtrades.org/mc3</u>	In the last decade	Central IA Building and Construction Trades	<ul><li>Building trades unions</li><li>SE Polk HS</li><li>NABTU</li></ul>
Description		Structure	
<ul> <li><i>Target:</i></li> <li>High School Students who may in learning about careers in the todeveloping trade skills.</li> <li><i>Program:</i></li> <li>NABTU Multi-Craft Core Curricul adopted by the high school, it is bas union apprenticeship programs. We has been set up and is working well.</li> <li>Exposure to 16 different skilled tradindustry awareness: Tours of area Re Apprenticeship training facilities, Comath and test preparation, Introduce materials, and blueprint reading, Remulti-craft core curriculum (MC3).</li> <li>OSHA 10 safety certification, Commutime management, financial literacy, interview skills, Improved chance of into a paid registered apprenticeship training coordinators; and Support toward su completing apprenticeship training.</li> </ul>	um has been ed on trade lding school es and gistered onstruction tion to tools, cognized munication, and acceptance training eship training	<ul> <li>the public school syst</li> <li>The students learn the they are prepared to a upon graduation.</li> <li>The program has dev for high school stude have been made to imstudents. The competer and more than 100 students and more than 100 students.</li> </ul>	fered at SE Polk HS for students in tem in Des Moines. e basic skills of multiple trades so that apply for apprenticeship opportunities eloped a "Weld-Off" competition nts from all over the area. Efforts aclude rural as well as inner-city tition has been in effect for 8 years tudents compete. They are given a nent and their work is judged by 8
Growth/Future Plans:			

Continue to increase student participation in the program and grow the program to other high schools.

Name / Website	Established	Sponsoring Organization	Partners
Building Advancement Externship Program <u>www.constructingma.org/agc-ma-</u> <u>building-advancement-externship/</u>	2021	MA AGC	<ul> <li>Public Schools in MA</li> <li>Various building trades unions and contractors</li> </ul>
Description		Structure	
<ul> <li><i>Target:</i></li> <li>High School Teachers as influen School Students who may be intelearning about careers in the trade developing trade skills.</li> <li><i>Program:</i></li> <li>The Building Advancement Externst created by the AGC MA Workforce</li> <li>Task Force to enrich both vocationa academic teachers' understanding of career paths in commercial construct relate core competencies in the indu- illustrated by your students. AGC N to develop lasting relationships with build awareness of the construction available and inform educators, pares students to the highly rewarding op- available for everyone.</li> <li>This is a 5-day overview program fo In the first year, \$3K-\$4K per Exter- available as a stipend for the particip</li> </ul>	terested in des and in hip was Development l and core f the various tion and stry to skills IA hopes externs to career paths ents, and portunities r educators. n was	<ul> <li>educators "Externs" v about the industry ar access. Ideally, the ed students. AGC is also high school students.</li> <li>The BAE is paired wi Program to assist edu exploration.</li> <li>7 of 7 BAE pilot prog a new partnership wi have established a new Union and the Labor attended 10 Fall com High School students 21 Hish School students site tour listed projec subject to them. 40 c guest speaker lunch.</li> </ul>	to create ongoing relationships with who will direct students to learn more ad the career opportunities they can ucators will help with targeting of o doing some direct recruiting with th an ongoing Student Engagement cators in maximizing career pathway gram participants have established th an AGC MA employer. 4 of 7 w relationship with the Carpenters ers Union. 220 Hish School students mercial construction site tours. 160 s participated in Fall career panels. ents surveyed after attending a job t management as the most interesting arpentry students attended a fall \$15K worth of tools and PPE by an AGC of MA member.

#### **Growth/Future Plans:**

Increase the number of "Externs", industry partnerships, and breadth of the program across the state of MA.

## COMPLETE LIST OF EXAMPLES WE HAVE FOUND SO FAR

## **Aviation**

Name / Website	Established	Sponsoring Organization	Partners
Aviation Joint Apprenticeship (AJAC) <u>https://www.ajactraining.org/</u>	2008	State of Washington	<ul> <li>Partners with 300+ advanced manufacturing companies across Washington State to train and develop employees</li> </ul>
			<ul> <li>Partners with 12 community colleges.</li> </ul>
Description		Structure	
<ul> <li><i>Target:</i></li> <li>High school youth to develop at the aviation industry.</li> <li>Other individuals seeking to chaindustries.</li> <li><i>Program:</i></li> <li>AJAC is an industry-driven, statewid (3) non-profit apprenticeship organifounded on the belief that mastery of the job. At its core, this is an apprendevelop workers for the aviation indipathways to apprenticeship come thapprenticeships and youth apprenticeship apprenticeship offerings are in 10 hi in- demand occupations to serve a v demographics, industries, and compthe state.</li> </ul>	de 501(c) ization occurs on aticeship to lustry, but the rough pre- ceships. Its gh-growth, ariety of	<ul> <li>for an individual who industry. Youth appressudents to gain inter</li> <li>The apprenticeship provide the serves approxing approximation of the serves approximation of the serves approximation of the serves to solve the serves the se</li></ul>	typically a 12 to 16-week program o wants to transition from another enticeship connects employers to est in the industry in the future. rogram consists of 7% classroom and ling. mately 400 apprentices per year at les, partnering with 12 community t all apprentices are receiving college towards a journey-level certificate.
Growth/Future Plans:			

AJAC has been so well received by employers in the State of Washington that it was asked to develop a comparable program to develop candidates for manufacturing and the advanced manufacturing industries that supply the aviation industry.

## **Building Trades**

Name / Website	Established	Sponsoring Organization	Partners
Heavy Metal Summer Experience <u>https://www.hmse.org/</u>	2021	Heavy Metal Summer Experience	<ul> <li>SMACNA, SMART, MCAA, UA</li> </ul>
			<ul> <li>Various MEP Contractors in the US and Canada</li> </ul>
Description		Structure	
<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>High school and recent high school graduates ages 15-19.</li> </ul> </li> <li><i>Program:</i></li> <li>Heavy Metal Summer Experience (HMSE) introduces high school students and recent graduates (ages 15-19) to careers in the building trades through hands-on projects, working alongside craft professionals, and discovering local apprenticeship training opportunities. Heavy Metal Summer Experience seeks to introduce young people to living-wage careers in the building trades. By normalizing skills-based apprenticeships as a post-secondary education option, HMSE hopes to create workforce diversity and entice the next generation of craft workers.</li> </ul>		<ul> <li>students and recent g the building trades th alongside craft profes apprenticeship traini.</li> <li>Heavy Metal Summe incorporated compar group of working cra tools and PPE, and c</li> </ul>	er Experience is a 501c(3) hy and is made possible by a dedicated off professionals, vendors who donate contractors across the country eager and facilities to host a camp and

#### Growth/Future Plans:

HMSE has grown very quickly, from two contractor-hosted programs in 2021 to more than 36 programs in 2024, hosted by contractors and union training centers across the US and in Ontario, Canada. The program plans to continue expanding in the mechanical trades and begin working with the electrical trade in the future.

Name / Website	Established	Sponsoring Organization	Partners
YouthBuild <u>https://hacc.net/hacc-youthbuild/</u>	YouthBuild is only 3 years old	Housing Authority of Champaign County, IL	Not Applicable
Description		Structure	
<ul> <li><i>Target:</i></li> <li>Those who have not had success traditional high school settings, dropouts.</li> <li>Offered to both males and fema <i>Program:</i></li> <li>A community-based construction prapprenticeship for disadvantaged yo the Champaign, IL region that aims students ready for transition to an aj or another type of post- secondary e</li> </ul>	most often les. re- uth in to make pprenticeship	<ul> <li>a 2-week "Mental To Toughness program, of whether the partic 6-month pre-apprent for the pre-apprentice additional coaching t the pre-apprenticeship being 50% education leadership developme</li> <li>Upon completion, pa OSHA certifications.</li> <li>Because YouthBuild i Housing Authority, t in small construction properties. As a cond up on its graduates for apprenticeship.</li> <li>Career advisor works job placement. By co will have a resume an</li> </ul>	programs per year with the program a, 40% construction skills, and 10% ent. articipants earn a GED, NCCER, and
Growth/Future Plans:		1	

The YouthBuild program concept was developed in the 1970s and is international in scope.

They continue to hold trade-related competitions (nail-driving contest, etc.) and events at schools to generate awareness.

Name / Website	Established	Sponsoring Organization	Partners
Health Care Apprenticeship Consortium (HCAC) <u>https://healthcareapprenticeship.org/</u>	Founded in 2017 but apprenticeship program began 6 years ago	A multi-union, multi- employer Washington State-registered Joint Apprenticeship Training Committee formed by 14 hospital employers across 7 healthcare systems and the largest healthcare Union in WA	Sponsored by SEIU Healthcare 1199NW Multi-Employer Training and Education Fund
Description		Structure	
<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>Candidate must be over 18 years old with a high school diploma.</li> <li>More than the minimum age requirement, there is not a specific demographic defined.</li> <li>What has been observed, apprenticeships help employers bring more diversity into these occupations and are a secondary/alternate pathway to opportunities in the medical field without incurring tuition expenses.</li> </ul> </li> <li><i>Program:</i></li> <li>Founded to alleviate a shortage of healthcare workers in WA, it creates a pipeline of skilled healthcare workers who "earn while you learn."</li> <li>HCAC began as a single apprenticeship for Medical Assistants and has grown to include 6 apprenticeships – Medical Assistant (MA), Central Sterile Processing Technician (CSPT), Pharmacy Technician (CPhT), Behavioral Health Tech, Peer Counselor, Substance Use Disorder Professional.</li> </ul>		<ul> <li>state of Washington</li> <li>Works with individual develop an apprentices.</li> <li>It helps the organization the plan, including for virtual) and a mentor mapprentice.</li> <li>Apprentices complete training and 288-362 within 12-24 months. full-time positions. Proclasses and then transing participants progress to Post-completion service.</li> <li>These programs prepared</li> </ul>	y hospital or medical center in the l hospital/medical center to ship tailored to its specific needs. on set up the program – develops rmal classes training (often within the hospital itself for the 2000 hours of paid, on-the-job hours of technical instruction Apprentices work and learn in ogram begins with 5 weeks of tions to 1 day per week in class as o on-the-job training. ce commitment is required. re students to receive the MA-C n and work in WA state.
Growth/Future Plans:			
HCAC will develop new apprenticeships at the request of a hospital or medical center.			

## Healthcare

Name / Website	Established	Sponsoring Organization	Partners
AIR/CompTIA Apprenticeships for Tech <u>https://www.comptia.</u> <u>org/content/lp/</u> <u>apprenticeships-for-tech</u>	Working with the DOL to establish apprenticeship programs since 2006 but been in existence since 1946	AIR (American Institutes for Research)	CompTIA
Description		Structure	
<ul> <li><i>Target:</i></li> <li>Does not target candissponsoring the appress targeting.</li> <li>Candidates range from 18-24 usually considered demographic.</li> <li>Targets are getting you programs are designed others target career changet the in their 50s</li> <li><i>Program:</i></li> <li>A non-profit organization healthcare, education, DI development. AIR researce experts study human perference the best method labor market opportuniti with government agencie associations, and the prive technical assistance teames national, and internation a workforce that is ready today and the opportuniti</li> </ul>	nticeship does the m 16-50 with ered the youth ounger, but some d for youth and nangers who n researching EI, and workforce ch and evaluation formance and programs to ods to increase es. In partnership s, professional ate sector, s help local, al clients develop for the jobs of	<ul> <li>tech apprenticeships – doe program itself – develops to assistance and the employe</li> <li>Leveraging CompTIA's exp certifications, AIR establish standards, and guidelines for development process become design and implement, as a norm.</li> <li>Worked with employers to apprenticeships – there are Cybersecurity Support 7</li> <li>Data Analyst</li> <li>Network Support Special Tech Project Coordinat</li> <li>Tech Support Specialist</li> <li>Apprenticeship programs to with a mentorship and class with the DOL specifically school systems to develop students have a combo of s develop skills related to IT go to school for ½ day and</li> <li>Also works with workforce</li> </ul>	pertise and nationally recognized hed competency evaluations, national for the programs. The apprenticeship mes more streamlined for businesses to well as being standardized to a national o determine the most in-demand tech e 5 approved apprenticeships to date: Technician alist or cypically entail 2000 hours paid OJT, ssroom training. While AIR's work targets employers, they've worked with vocational high school programs where school and working. These programs 'and manufacturing. The student may
Growth/Future Plans:			

There are plans to expand apprenticeships into other areas of IT.

20

#### IT

## Manufacturing

Name / Website	Established	Sponsoring Organization	Partners
Society of Manufacturing Engineers (SME) <u>https://www.sme.org/</u>	1932	Not Applicable	Local Schools and contractors
Description		Structure	
Description         Target:             Grades 9-12              High Schools only          Program:         These programs are designed for workforce development and/or preparation for continuing education. "We go into high schools and build out manufacturing and engineering programs by providing curriculums from equipment to professional development."		<ul> <li>everything from gene (14-year-olds) and th 9-12 as well.</li> <li>Trade areas of focus if</li> <li>Welding</li> <li>Robotics</li> <li>Machining and Fa</li> <li>Industrial Mainte</li> <li>Students can choose immediate employm certifications include</li> </ul>	nance pathways that prepare them for ent or advanced education. Example :: cturing Technologist cturing Associate
Growth/Future Plans:			
None mentioned.			

Name / Website	Established	Sponsoring Organization	Partners
8	Prior to 2007	Florida Makes	None Mentioned
Description		Structure	
<ul> <li><i>Target:</i></li> <li>Middle Schools</li> <li>High Schools</li> <li>Colleges/Universities</li> <li>Unsuccessful students – those looking for a different career path</li> <li><i>Program:</i></li> <li>The objective of the FLATE organization is to increase the number of students pursuing Manufacturing/IT Education by creating relationships between manufacturers and schools/ colleges in Florida that have manufacturing programs or degrees.</li> </ul>			enticeship program per se, but they reness and improve recruiting for

There are currently 5,000 students in 20 higher-education institutions in Florida. The growth goal is a 5% increase

over the next 5 years.

Name / Website	Established	Sponsoring Organization	Partners
Manufacturing Academy <u>https://www.ajactraining.org/</u> <u>programs/manufacturing-</u> <u>academy/</u>	2011	AJAC/State of Washington	Not Applicable
Description		Structure	
<ul> <li>and low-income individuals with developing manufacturing skills living wage job.</li> <li><i>Program:</i></li> <li>A pre-apprenticeship training progra</li> <li>Washington State offering a solid for career pathway into aerospace throug manufacturing apprenticeship opport</li> <li>Graduating students have the basic for skills to find gainful entry-level emp in manufacturing and may meet the qualifications to pursue additional o in advanced manufacturing through other apprenticeship programs. Add interested students may pursue an ap in aviation.</li> </ul>	<i>rget:</i> Women, people of color, displaced workers, and low-income individuals with the goal of developing manufacturing skills and obtain living wage job. <i>gram:</i> we apprenticeship training program in shington State offering a solid foundational eer pathway into aerospace through advanced nufacturing apprenticeship opportunities. aduating students have the basic foundational ls to find gainful entry-level employment manufacturing and may meet the minimum lifications to pursue additional opportunities advanced manufacturing through AJAC's er apprenticeship programs. Additionally, erested students may pursue an apprenticeship		6 locations around the state, including er, 2 women's correctional centers, nal center. t skills and resume writing abilities. To students are taught: cturing g nication Job Application Assistance
Growth/Future Plans:			
None mentioned.			

What's So Cool About Manufacturing Video Competition https://www.whatssocool.org/ contests/best-of-pa-contest/2013Manufacturers Resource Center https://www.mrcpa.org/ about/about-us/7 partners administer (Catalyst Connection, After3.org, IMC, MANTEC, NT, PA Dept. of Community and Economic Development, Workforce Solutions for North Central PA), with more than 50 organizations supporting the program.DescriptionImage: Contest Contest Contest Contest Contest Context Contest Contest Contest Contest Context Conte	Name / Website	Established	Sponsoring Organization	Partners
<ul> <li><i>Target:</i></li> <li>Students compete regionally before competing on a state-wide level. A national panel of judges selects the winners.</li> <li>MRC (Manufactures Resource Center) was established to transition the local Bethlehem economy to a world without steel manufacturing as Bethlehem Steel was shutting its operations. MRC is affiliated with DOC NIST and the 51 MEP (Manufacturing Extension Program) centers nationally.</li> <li>Students competing as a career. The 2023 winner was Northeast Middle School in Bethlehem, PA showcasing a local Stanley Black and Decker site, its products, its workers, and its operations. The MRC's mission is to create jobs and economic opportunities in manufacturing before their minds have settled on</li> </ul>	Manufacturing Video Competition <u>https://www.whatssocool.org/</u>	2013	Center <u>https://www.mrcpa.org/</u>	Connection, After3.org, IMC, MANTEC, NT, PA Dept. of Community and Economic Development, Workforce Solutions for North Central PA), with more than 50 organizations supporting
<ul> <li>8th-grade middle school students in the state of PA looking toward an eventual career who might not necessarily consider manufacturing as being an attractive choice.</li> <li><i>Program:</i></li> <li>8th-grade middle school students compete in a statewide competition each spring to produce the best video about the benefits and opportunities of working in manufacturing as a career. The 2023 winner was Northeast Middle School in Bethlehem, PA showcasing a local Stanley Black and Decker site, its products, its workers, and its operations. The MRC's mission is to create jobs and economic opportunities in eastern PA by supporting manufacturing. This contest exposes young students to opportunities in manufacturing before their minds have settled on</li> </ul>	Description			
	<ul> <li><i>Target:</i></li> <li>8th-grade middle school students in the state of PA looking toward an eventual career who might not necessarily consider manufacturing as being an attractive choice.</li> <li><i>Program:</i></li> <li>8th-grade middle school students compete in a statewide competition each spring to produce the best video about the benefits and opportunities of working in manufacturing as a career. The 2023 winner was Northeast Middle School in Bethlehem, PA showcasing a local Stanley Black and Decker site, its products, its workers, and its operations. The MRC's mission is to create jobs and economic opportunities in eastern PA by supporting manufacturing. This contest exposes young students to opportunities in manufacturing before their minds have settled on</li> </ul>		<ul> <li>wide level. A national</li> <li>MRC (Manufactures to transition the local without steel manufa shutting its operation and the 51 MEP (Mature 1996)</li> </ul>	l panel of judges selects the winners. Resource Center) was established l Bethlehem economy to a world cturing as Bethlehem Steel was as. MRC is affiliated with DOC NIST

None currently - the program expands as more schools decide to participate.

### **Multiple**

#### Industry Business Operations Real Estate Management Education and Training Information Technology Healthcare Hospitality Advanced Manufacturing Maintenance Technology **Financial Services** Name / Website Established Partners Sponsoring Organization Youth Apprenticeship 2016 CareerWise of A 501c3 organization with more http://www.careerwisecolorado. Colorado than 35 education and community org/en/ partners Description Structure Target:

- High Schoolers (10th, 11th, and 12th graders only).
- 2-year apprenticeships are offered to rising seniors only.
- Any sophomore or junior is a candidate.

#### Program:

A 501c3 organization with more than 35 education and community partners, its funding comes from Bill and Melinda Gates Foundation, Bloomberg Philanthropies, The Colorado Health Foundation, State of Colorado, Colorado Workforce Development Council, JP Morgan Chase, United Way, The Walton Family Foundation, US DOL, and Rose Community Foundation.

## Youth Apprenticeship is modeled on the Swiss apprenticeship system. In Switzerland, there are more than 230 approved apprenticeship occupations, and 40% of all companies participate in the program. 70% of Swiss students choose apprenticeships and 30% of them stay with their training company or return after completing college.

- Employers choose between a 2- or 3-year program.
- Apprentices split their time between school and work, typically 20-24 hours a week of OJT work. Students take core academic courses at school, with some community college coursework. The community college coursework is approved by the business and student. It allows for upskilling for specific occupations and earns industryrelevant certification. Students apply for apprenticeships in the spring of their sophomore year for work that begins the summer before their junior year.

#### **Growth/Future Plans:**

More than 35 states have visited CareerWise of Colorado to learn about our revolutionary adaptation of the time-tested model of apprenticeship and our ability to simultaneously solve problems in today's labor markets, the educational system, and the equity of economic opportunities.

## **Multiple Including Trades**

Name / Website	Established	Sponsoring Organization	Partners
SkillsUSA (SUSA) <u>https://www.skillsusa.org/</u>	1965	Not Applicable	Partners with nearly 100 businesses
Description		Structure	
<ul> <li><i>Target:</i></li> <li>Middle and High School, College Secondary levels.</li> <li>Specific curricula are built for the ages: <ul> <li>Exploratory curricula recommendation students ages 12-14</li> <li>Fundamental curricula recommendation students ages 14-16</li> <li>Advanced curricula recommendation students ages 17-19</li> <li>Adult learner curricula recommendation students 20 and older</li> </ul> </li> <li><i>Program:</i> <ul> <li>An educational non-profit that claim has the largest organization whose p is to serve students preparing for tect skilled, and service careers. SkillsUS, an integral component of high school college curriculums. The organizatio does not manage the day-to-day ope of apprenticeships. SUSA serves 53 sterritorial areas.</li> </ul> </li> </ul>	e following nended for mended for nded for mended for mended for mended for hnical, A becomes ol and n itself grations	Framework consisting and Construction is of include: Architectural Draff Building Maintens Cabinetmaking Carpentry Electrical Constru Heating, Ventilation Masonry Plumbing Sheet Metal TeamWorks Welding Welding Fabrication Welding Sculpture Courses are defined a Each chapter assesses	ance ction Wiring on, and AC
Growth/Future Plans:		1	

Plans: Growth is planned regionally based on changes and expectations of school enrollments.

Name / Website	Established	Sponsoring Organization	Partners	
TradesFutures <u>https://tradesfutures.org/</u>	Part of NABTU from 2000- 2023 at which time it became independent	Was part of North America Trades Union (NABTU), but in order to compete for funding it spun off in 2023 to become an independent entity	<ul> <li>Organizations licensing TradesFutures' curriculums are urged to partner with local clubs (i.e., Boys N Girls Club) to increase program participation</li> <li>Urban League is a new partner</li> </ul>	
Description		Structure		
<ul> <li><i>Target:</i></li> <li>High School to people in their 40s and 50s.</li> <li>Supports students, women, veterans, and people of color to establish and maintain careers in the construction industry.</li> <li>Focus their efforts in large and/or growing cities.</li> <li><i>Program:</i></li> <li>A non-profit corporation organized for the purpose of developing, promoting, and improving Apprenticeship Readiness Programs ("ARPs"). ARPs are educational courses and curriculums that provide students with the fundamental skills and knowledge necessary to choose, obtain, and succeed in a formal, registered apprenticeship in the construction industry.</li> </ul>		<ul> <li>county license the cu TradesFutures helps of establish and maintai</li> <li>Over 200 communiti including, for example</li> <li>Atlanta North Geo (ANGBTC)</li> <li>Randy Beall (404-</li> <li>They have a Facebook</li> <li>California Prisons</li> </ul>	ies/organizations license the program le: orgia Building Trade Council 584-0005) ook page	
Growth/Future Plans:	Growth/Future Plans:			
Grow the number of organizations focused on diversity.				

Grow the number of organizations focused on diversity.

## Trades

Name / Website	Established	Sponsoring Organization	Partners
Peoria Educational Region for Employment and Career Training <u>http://www.perfectpeoria.com/</u>	2000	An extension of The State Board of Education of Illinois. Illinois has adopted the Career Cluster model established by the National Career Technical Education Foundation (NCTEF).	<ul> <li>Construction Industry Work- Based Learning Advisory Board</li> <li>Elementary Career Development Advisory Board</li> </ul>
Description		Structure	
<ul> <li><i>Target:</i></li> <li>High School students in their area.</li> <li>Also have some exercises for Middle Schoolers to expose them to the trades.</li> <li><i>Program:</i></li> <li>Program is designed to expose middle and high school children to the trades – carpenters, brick layers, electricians, iron workers.</li> </ul>		<ul> <li>occupations/career sp for curriculum design</li> <li>Occupations/career sp Career Clusters based of common knowledg Knowledge and Skills prepare learners for a specialties.</li> <li>First Semester – ta to expose them to</li> </ul>	pecialties are grouped into the l on the fact that they require a set ge and skills for career success. The s represented by Career Clusters full range of occupations/career ke students around to different trades this type of work. - match students with contractors for
Growth/Future Plans:			
Student participation growth and Contractor growth/participation.			

Name / Website	Established	Sponsoring Organization	Partners
Brothers Keepers <u>https://www.swmsctf.org/</u> <u>programs-partnerships/brothers-</u> <u>keeper</u>	8 years old	SW Mountain States Regional Council of Carpenters	The Training Fund
Description		Structure	
<ul> <li><i>Target:</i></li> <li>18+ (a 17-year-old requires a pasignature in order to participate)</li> <li>When the program began, it oritargeted African American youth has grown to become a program disadvantaged males in general.</li> <li><i>Program:</i></li> <li>When Brothers Keepers first began, one-day boot camp followed by a 2-training before placement into an apThis is now a 4-week training to betthe youth.</li> </ul>	). ginally n but for it was a week oprenticeship.	<ul> <li>disadvantaged males career in the carpent</li> <li>Offers carpentry trai.</li> <li>Program from SWM currently limited to a Local Carpenters Unthe Spokane area.</li> <li>Program has 3 phase</li> <li>1-day evaluation/I for the youth and informal evaluation evaluation. They a get-up-and-go and</li> <li>4-week training p vetting and some in an apprenticesh who have possibil Generally, OSHA well as material id apprenticeship, th arrive."</li> </ul>	rogram is designed to assist through hard work to develop a ry trade. ning and job placement assistance. IC Regional Carpenters Union is the Los Angeles area only, but the tion in WA offers the same program in

The program has already expanded into a mirror program for disadvantaged women.

Name / Website	Established	Sponsoring Organization	Partners
Bridging Outstanding Opportunities with Tradeswomen Skills (BOOTS) <u>https://www.swmsctf.org/</u> <u>programs-partnerships/bridging-</u> <u>outstanding-opportunities-with-</u> <u>tradeswomen-skills/</u>	7 years old	SW Mountain States Regional Council of Carpenters	The Training Fund
Description		Structure	
<ul> <li><i>Target:</i></li> <li>18+ female (a 17-year-old requires signature in order to participate)</li> <li>When the program began, it or it targeted African American females has grown to become a programe disadvantaged females in genera.</li> <li><i>Program:</i></li> <li>BOOTS is a 4-week pre-apprentices designed to assist disadvantaged female female female female for the Los Angeles area only.</li> </ul>	ginally les but for l. hip program ales through carpentry	<ul> <li>assist disadvantaged f the carpentry trade.</li> <li>Offers carpentry train</li> <li>Program is currently</li> <li>The BOOTS pre-app</li> <li>1-day evaluation/b for the youth and evaluation of the c They are looking f go and will stay with</li> <li>4-week training pr vetting and some h in an apprenticesh who have possibili Generally, OSHA well as material ide apprenticeship, the arrive."</li> </ul>	reship program designed to Temales to develop a career in ning and job placement assistance. limited to the Los Angeles area only. prenticeship consists of: poot camp (monthly) – an intro screening by BOOTS; an informal candidates plus a physical evaluation. For youth who have some get-up-and- ith the program. rogram – the goal here is more hands-on training before placement ip. They are looking for those ties and will stay with the trade. training and material handling as entification. "When they go to an ey are not as green as when they pprenticeship program with a ll 4-year apprenticeship.
Growth/Future Plans:			

This program is already a mirror of the Brothers Keepers program.

Name / Website	Established	Sponsoring Organization	Partners		
Career Connection Program <u>https://www.carpenters.org/citf-</u> <u>training/citf-training-programs/</u> <u>career-connections/</u>	2007	UBC (United Brotherhood of Carpenters)	Carpenters International Training Fund		
Description		Structure			
<ul> <li><i>Target:</i></li> <li>9th to 12th-grade students in public middle and high schools.</li> <li><i>Program:</i></li> <li>A national 500-hour pre-apprenticeship program offered to middle and high school students to introduce them to the craft and trade of carpentry. Career Connection contracts with the schools to teach its students.</li> </ul>		<ul> <li>Structure</li> <li>Program materials written by UBC carpenters from around North America who have teaching and field experience. Students learn basic and intermediate carpentry, advanced skills in commercial and residential construction, and basic construction site safety. The program also includes training in employability including:</li> <li>Goal Setting</li> <li>Positive Attitude</li> <li>Punctuality</li> <li>Teamwork</li> <li>Taking Initiative</li> <li>It is the responsibility of the individual school district to provide access to the materials and machinery needed for training.</li> <li>Students can see projects built step-by-step using the program's Virtual Shop software as they begin to build a project.</li> <li>Upon successful completion of all 4-years of the program, the student proceeds to a fully accredited apprenticeship program as a second-year journeyman with a starting wage</li> </ul>			
Growth/Future Plans:		·			
The program will continue to expand into other schools.					

Name / Website	Established	Sponsoring Organization	Partners		
Electrical Training Alliance of Jacksonville (ETAJAX) http://www.etajax.org/		<ul> <li>Classes registered federally with Dept. of Labor (DOL) with 37 states having their own standards for apprenticeships – ETAJ adheres to Florida state standards</li> <li>International Brotherhood of Electrical Workers (Union) sponsors apprenticeships</li> <li>Contractors Association – National Electrical Contractors Association</li> <li>NECA and IBEW work with 10 local contractors to subsidize the program</li> </ul>	Partner with local high schools to assist with pre-apprenticeship programs		
Description		Structure			
<ul> <li><i>Target:</i></li> <li>High School to early 20s</li> <li>Women</li> <li>Ex-prisoners</li> <li>People of Color</li> <li><i>Program:</i></li> <li>A 5-year program in commercial and industrial electrical technology, as well as voice-data-video technology.</li> </ul>		<ul> <li>Students attend classes 2 nights a week and work for sponsor contractors full-time.</li> <li>Program completion is 8000 hours with programs including inside wireman, a hybrid program, and VDV Telecommunications.</li> <li>First-year apprentices are 50% of the top wage for an electrician, third years are 70% and fifth years are 80%.</li> <li>Continuing Ed courses for journey workers include NFPA 70E, OSHA 30, Photovoltaic Solar Technology, Electrical Vehicle Infrastructure Technology, Motor Control Systems, NEC Code, and Security Access Technology.</li> <li>Program heavily focused on STEM (science, technology, engineering, and math).</li> <li>Continuing Ed is also offered to Union members and/or those currently working in the trade.</li> </ul>			
Growth/Future Plans:					
Difficult to assess how m	anv more stude	ents the program can accommodate when the # of	iobs available in the		

Difficult to assess how many more students the program can accommodate when the # of jobs available in the market is dependent on contractor input –sometimes difficult for them to forecast 5 years out.

Name / Website	Established	Sponsoring Organization	Partners		
Construction Industry Training Council of Washington (CITC) <u>https://citcwa.org/apprenticeship/</u>	In March 1985, CITC held its first class in carpentry	None	<ul> <li>High Schools</li> <li>Pre-apprenticeship programs throughout WA</li> </ul>		
Description		Structure			
<ul> <li><i>Target:</i></li> <li>No specific age targeted; the predominant age between 20-25 years.</li> <li>Youngest students are in their late teens</li> <li>Candidates can go up to 40-50 years of age</li> <li>Graduating High Schoolers</li> <li>Ex-Military</li> <li>Women</li> <li>Ex-Prisoners</li> <li>People changing careers</li> <li><i>Program:</i></li> <li>A state-licensed, vocational trade school for the construction industry offering training throughout Washington State.</li> </ul>		such as Spokane, Pase and Bellevue. Most apprenticeship	their own locations around the state, co, Winachee, Vancouver, Marysville, programs such as HVAC, commercial try are 4- year programs.		
Growth/Future Plans:					
Based on forecasts of construction in their geographic areas.					

## WORKFORCE DEVELOPMENT FOR THE 21 ST CENTURY

Name / Website	Established	Sponsoring Organization	Partners
Atlanta North Georgia Building Trade Council (ANGBTC)		Dept. of Labor supports their YouthBuild programs for minorities 16-24 years of age	Union U which ANGBTC uses for all media from website to social media to TV advertising and videos
Description		Structure	
<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>High School students.</li> <li>Single parents (male and female).</li> <li>Minorities (16 to 24 years of age) from low-income areas.</li> <li>Significant spend on sports-affiliated marketing targeted at kids who follow or play sports (and their parents).</li> </ul> </li> <li><i>Program:</i> <ul> <li>ANGBTC represents all the Unions in Atlanta from a "business and political standpoint" and helps to recruit for all Union apprenticeships.</li> </ul> </li> </ul>		<ul> <li>Council also runs a p licenses from TradeFu</li> </ul>	re-apprenticeship program, which it itures.
Growth/Future Plans:			
Limited to construction growth in the area.			

## WORKFORCE DEVELOPMENT FOR THE 21 ST CENTURY

Name / Website	Established	Sponsoring Organization	Partners
Pathway to Building Trades Forest Avenue Outreach/ <u>www.forestaveoutreach.org/</u> <u>programs/pathway-building-trades</u>	In the last decade	Central IA Building and Construction Trades	<ul> <li>UA Local 33 of Des Moines, IA</li> <li>Carpenters Local for Des Moines, IA</li> <li>Habitat for Humanity</li> </ul>
Description		Structure	Local Union Apprenticeship training
<ul> <li><i>Target:</i></li> <li>Teenagers from at risk groups, m</li> <li><i>Program:</i></li> <li>This hands-on, "earn while you learn introduces Des Moines area teens to Trades through a summer long Appr Readiness Program.</li> <li>Much like a true registered apprention is a blend of classroom and jobsite.</li> <li>Career Exploration: Through partnet Central Iowa Building &amp; Construct the Multi-Craft Core Curriculum (N teens and young adults to an introduce variety of building trades.</li> <li>This program focuses on building a just of the partnet of the second se</li></ul>	n" program the Building renticeship ceship, there rrship with ion Trades, MC3) exposes uction to a pathway	<ul> <li>centers, experiencing skilled trade, while m We visit jobsites, heat and explore the caree building trades.</li> <li>Hands-On Experience host our hands-on we apprenticeship trainin</li> <li>Certificate: Through OSHA 10, First Aid industry-recognized of</li> <li>The model combines</li> </ul>	hands-on introductions to each neeting experts and apprentices. r from guest industry speakers, r opportunities for everyone in the ce: Habitat for Humanity will ork, as will visits to the shops and ng centers. MC3, participants will receive / CPR training and graduate with an credential and certificate. Risk vs Reward, earn-while-you- rvices, Opportunities, and Supports)
into the building trades for underser disadvantaged youth to bring diversi Building Trades, and support applica that path. We are proud to create ge racial equality in the workforce, whi opportunities for Des Moines youth Growth/Future Plans:	ity to the ants along nder and le opening		
Continue to support and increase participation in the program			

Continue to support and increase participation in the program.

#### WORKFORCE DEVELOPMENT FOR THE 21 ST CENTURY

Name / Website	Established	Sponsoring Organization	Partners
DEI Education for Union Leaders	In the last decade	UA Local 33 of Des Moines, IA	Cornell University DEI Education for Labor Leaders
Description		Structure	
DescriptionTarget:• Local Union LeadershipProgram:Cornell University provides a Diversity Equity and Inclusion (DEI) class for Labor Leaders. It helps participants understand concepts like unconscious bias, and teaches them to recognize how they can lead their organizations so that they are welcoming to under-represented groups and demographics.		<ul> <li>attended this program leaders for all of their become members in the After receiving this econ has successfully increase minorities in Local 3.</li> </ul>	ducation, the leadership team ased participation of women and 3 and is committed to continuing to development, and career paths for
Growth/Future Plans:			
Continue educating the membership on the importance of DEI, send other leaders to the program, continue building recruiting and development with under- represented groups.			

#### WORKFORCE DEVELOPMENT FOR THE 21ST CENTURY

Name / Website	Established	Sponsoring Organization	Partners
Additional Union Leader Recruitment/Workforce Development Strategies/Tactics	15 years ago	UA Local 33 of Des Moines, IA	Various state and local commissions and organizations
Description		Structure	
<ul> <li><i>Target:</i></li> <li>Various groups of potential unicat different ages.</li> <li><i>Program:</i></li> <li>This is not a program, rather a set of conducted by the UA Local 33 Busi and his leadership team that contribimproved recruiting and workforce of the set of</li></ul>	factivities ness Manager ute to	<ul> <li>the IA Workforce De organization that advimprove workforce de has one seat that muss representative. When had been vacant for s on the board ever simprograms, and practice trades in IA and to be grants, etc.</li> <li>UA Local 33 Busines Homes for IA. It's a r build low-income ho eligible convicts to trathey are released from</li> <li>UA Local 33 has part glasses for kids in Details</li> </ul>	cicipated in a program to provide s Moines. This has allowed them to uilding trades opportunities for kids
Growth/Future Plans:			
Continue to participate in the above activities, groups, and commissions and look for additional opportunities			

Continue to participate in the above activities, groups, and commissions and look for additional opportunities for influence.

#### WORKFORCE DEVELOPMENT FOR THE 21ST CENTURY

MC3 Trade Education for High School Students – SE Polk High School       In the last decade       Central IA Building and Construction Trades Council <ul> <li>Building trades unions</li> <li>SE Polk HS</li> <li>NABTU</li> </ul> Description       Structure         Target: <ul> <li>High School Students who may be interested in learning about carcers in the trades and in developing trade skills.</li> </ul> Program: <ul> <li>NABTU Multi-Craft Core Curriculum has been adopted by the high school, it is based on trade union apprenticeship programs. Welding school has been set up and is working well.</li> </ul> <ul> <li>The program al diver the area. Efforts have been made to include rural as well as inner-city students. The competition has been in effect for 8 years and more than 100 students compete. They are given a basic welding assignment and their work is judged by 8 independent judges.</li> </ul> OSHA 10 safety certification, Communication, time management, financial literacy, and intervive skills. Improved chance of acceptance into a paid registered apprenticeship training coordinators; and Support toward success in completing apprenticeship training. <ul> <li>Mathematical interacy, and intervice skills, Improved chances of acceptance into a paid registered apprenticeship training</li> <li>Mathematical interacy, and</li> <li>Mathematical interacy and intervice skills, Improved chances of acceptance into a paid registered apprenticeship training</li> <li>Mathematical interacy, and</li> <li>Mathematical interacy is the mai</li></ul>	Name / Website Estab		ponsoring Organization	Partners
<ul> <li><i>Target:</i></li> <li>High School Students who may be interested in learning about careers in the trades and in developing trade skills.</li> <li><i>Program:</i></li> <li>NABTU Multi-Craft Core Curriculum has been adopted by the high school, it is based on trade union apprenticeship programs. Welding school has been set up and is working well.</li> <li>Exposure to 16 different skilled trades and industry awareness: Tours of area Registered Apprenticeship training facilities, Construction math and test preparation, Introduction to tools, materials, and blueprint reading, Recognized multi-craft core curriculum (MC3).</li> <li>OSHA 10 safety certification, Communication, time management, financial literacy, and interview skills, Improved chance of acceptance into a paid registered apprenticeship training coordinators; and Support toward success in completing apprenticeship training.</li> <li>Trade education is offered at SE Polk HS for students in the public school system in Des Moines.</li> <li>The students learn the basic skills of multiple trades so that they are prepared to apply for apprenticeship training program, Connections to apprenticeship training.</li> <li>The program in Des Moines.</li> <li>The students learn the basic skills of multiple trades so that they are prepared to apply for apprenticeship training.</li> </ul>	School Students – SE Polk High decad	e ai	nd Construction	SE Polk HS
<ul> <li>High School Students who may be interested in learning about careers in the trades and in developing trade skills.</li> <li><i>Program:</i></li> <li>NABTU Multi-Craft Core Curriculum has been adopted by the high school, it is based on trade union apprenticeship programs. Welding school has been set up and is working well.</li> <li>Exposure to 16 different skilled trades and industry awareness: Tours of area Registered Apprenticeship training facilities, Construction math and test preparation, Introduction to tools, materials, and blueprint reading, Recognized multi-craft core curriculum (MC3).</li> <li>OSHA 10 safety certification, Communication, time management, financial literacy, and interview skills, Improved chance of acceptance into a paid registered apprenticeship training program, Connections to appenticeship training coordinators; and Support toward success in completing apprenticeship training.</li> </ul>	Description	S	tructure	
Growth/Future Plans:	<ul> <li><i>Target:</i></li> <li>High School Students who may be interested in learning about careers in the trades and in developing trade skills.</li> <li><i>Program:</i></li> <li>NABTU Multi-Craft Core Curriculum has been adopted by the high school, it is based on trade union apprenticeship programs. Welding school has been set up and is working well.</li> <li>Exposure to 16 different skilled trades and industry awareness: Tours of area Registered Apprenticeship training facilities, Construction math and test preparation, Introduction to tools, materials, and blueprint reading, Recognized multi-craft core curriculum (MC3).</li> <li>OSHA 10 safety certification, Communication, time management, financial literacy, and interview skills, Improved chance of acceptance into a paid registered apprenticeship training program, Connections to apprenticeship training coordinators; and Support toward success in completing apprenticeship training.</li> </ul>		<ul> <li>the public school syst</li> <li>The students learn the they are prepared to a upon graduation.</li> <li>The program has develop for high school stude. have been made to in students. The competer and more than 100 structs basic welding assignments.</li> </ul>	tem in Des Moines. e basic skills of multiple trades so that apply for apprenticeship opportunities eloped a "Weld-Off" competition nts from all over the area. Efforts aclude rural as well as inner-city tition has been in effect for 8 years tudents compete. They are given a

Continue to increase student participation in the program and grow the program to other high schools.

#### WORKFORCE DEVELOPMENT FOR THE 21ST CENTURY

Name / Website	Established	Sponsoring Organization	Partners
Building Advancement Externship Program www.constructingma.org/agc-ma- building-advancement-externship/	2021	MA AGC	<ul> <li>Public Schools in MA</li> <li>Various building trades unions and contractors</li> </ul>
<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>High School Teachers as influen School Students who may be intlearning about careers in the trade developing trade skills.</li> </ul> </li> <li><i>Program:</i> <ul> <li>The Building Advancement Externst created by the AGC MA Workforce</li> <li>Task Force to enrich both vocational academic teachers' understanding of career paths in commercial construct relate core competencies in the induillustrated by your students. AGC N to develop lasting relationships with build awareness of the construction available and inform educators, pare students to the highly rewarding oppavailable for everyone.</li> <li>This is a 5-day overview program for In the first year, \$3K-\$4K per Externavilable as a stipend for the participation.</li> </ul></li></ul>	terested in des and in hip was Development l and core the various tion and stry to skills IA hopes externs to career paths ents, and portunities r educators. n was	<ul> <li>educators "Externs" v about the industry ar access. Ideally, the ed students. AGC is also high school students.</li> <li>The BAE is paired wi Program to assist edu exploration.</li> <li>7 of 7 BAE pilot prog a new partnership wi have established a new Union and the Labor attended 10 Fall com High School students 21 Hish School students site tour listed projec subject to them. 40 c guest speaker lunch.</li> </ul>	to create ongoing relationships with who will direct students to learn more ad the career opportunities they can ucators will help with targeting of o doing some direct recruiting with th an ongoing Student Engagement cators in maximizing career pathway gram participants have established th an AGC MA employer. 4 of 7 w relationship with the Carpenters ers Union. 220 Hish School students mercial construction site tours. 160 s participated in Fall career panels. ents surveyed after attending a job t management as the most interesting arpentry students attended a fall \$15K worth of tools and PPE by an AGC of MA member.

# Growth/Future Plans:

Increase the number of "Externs", industry partnerships, and breadth of the program across the state of MA.

# Workforce

Name / Website	Established	Sponsoring Organization	Partners
Champaign County Workforce Regional Planning Commission (CCRPC) – Workforce Development <u>https://ccrpc.org/divisions/</u> <u>workforce_development/</u> **	2017	Not Applicable	Not Applicable
Description		Structure	
<ul> <li>ethnic minorities, single-parent i income individuals/households, immigrants, refugees, ESL indivijustice- involved individuals, cur foster children, LGBTQ+ indivipeople with disabilities, people leconomically distressed areas, ru and others. ECIAC members be strategies play a crucial role in apexpansion because they lead to inforce participation.</li> <li><i>Program:</i></li> <li>Illinois is embedding Registered Appin multiple levels of government and them within career pathways as part workforce development efforts and i various forms of work-based learning.</li> </ul>	<ul> <li>Description</li> <li><i>Target:</i> <ul> <li>&lt;18-year-olds</li> </ul> </li> <li>Opportunity populations, including racial/ ethnic minorities, single-parent families, low-income individuals/households, veterans, immigrants, refugees, ESL individuals, justice- involved individuals, current/former foster children, LGBTQ+ individuals, people with disabilities, people living in economically distressed areas, rural residents, and others. ECIAC members believe DEI strategies play a crucial role in apprenticeship expansion because they lead to improve labor force participation.</li> </ul> <i>Program:</i> Illinois is embedding Registered Apprenticeships in multiple levels of government and aligning them within career pathways as part of its workforce development efforts and including various forms of work-based learning (all types of apprenticeships: pre-apprenticeship, youth, non-		novation Board (IWIB) mittee's Marketing Work Group was p determine short and long-term and awareness of apprenticeship ties for IL businesses and individuals. d an Apprenticeship IL grant with the a Navigator for these counties: and local workforce areas working on ship programs to diversify candidates iceships in the construction trades. y developing relationships with local similar mission – to lift people out nunity colleges, certain non-profits, rganization).
Growth/Future Plans:			
The goal is to expand beyond constr	uction trades.		

\*\* CCRPC has rebranded apprenticeship in IL to "Apprenticeship Illinois" with a new website, <u>www.ApprenticeshipIllinois.com</u>, and new logo. This website is the official apprenticeship-landing page for the State and is a repository of resources for potential employers, sponsors, apprentices, etc.

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