

**BUSINESS MANAGEMENT UNIVERSITY**  
**FEBRUARY 24-27, 2025**  
**PROGRAM SCHEDULE**

Monday, February 24

7:30 a.m. Breakfast & Registration  
8:00 a.m. Welcome – SMACNA President  
8:30 a.m. Overview & Introductions  
9:00 a.m. ***Contractor's Survival and New Market Entry***, Mounir El Asmar  
12:00 p.m. Lunch  
1:00 p.m. ***Productivity***, Richard Reese  
6:00 p.m. Adjournment

Homework / Assignment #1 – **Discussion Group Topic: Case Study**

Tuesday, February 25

7:00 a.m. Breakfast & Discuss ***Case Study Homework***  
8:00 a.m. ***Financial Management***, John Murdough  
11:30 p.m. Lunch  
12:30 p.m. ***Change Order Management***, Stephane McShane  
4:15 p.m. ***Surety Issues***, Chad Rice  
6:00 p.m. Adjournment

Homework / Assignment #2 – **Discussion Group Topic: Safety**

Wednesday, February 26

7:00 a.m. Breakfast  
7:30 a.m. Review & Discuss ***Safety Homework***  
8:00 a.m. ***Business Negotiations***, Stephane McShane  
11:30 a.m. Lunch  
12:30 p.m. ***Innovation and Technology in Construction***, Ricardo Eiris/Jen  
Clark/Travis Voss  
1:30 p.m. ***Strategic Planning for Business***, Angie Simon  
3:30 p.m. ***Time Management***, Kevin Dougherty

Homework / Assignment #3 – **Discussion Group Topic: Ethics**

Thursday, February 27

7:00 a.m. Breakfast  
7:30 a.m. Review & Discuss ***Ethics Homework***  
8:00 a.m. ***Leadership***, Kevin Dougherty  
11:30 a.m. ***Wrap-up***  
12:00 p.m. Adjournment