



ASSOCIATE MEMBERSHIP PROGRAM

SMACNA members rely on our Associate Members to learn about the latest innovations in the sheet metal and HVAC marketplace. This is your opportunity to build a lasting partnership with and become a valued resource to SMACNA's industry-leading contractors.

With four unique Associate Membership levels to choose from, SMACNA has the right fit for your company. Become a SMACNA Associate Member today and forge a permanent relationship with our members.

PLATINUM ASSOCIATE MEMBER LEVEL **\$25,000**

- Opportunity to present two (2) annual educational webinars exclusively to SMACNA members
- Opportunity to appear in a SMACNA Associate Member Spotlight video
- Priority placement of company information and logo on SMACNA Associate Member webpage
- Complimentary 10x10 booth at SMACNA Product Show or two (2) complimentary full registrations to SMACNA Annual Convention
- Unlimited complimentary staff badges for SMACNA Product Show
- Priority selection of booth location at SMACNA Product Show
- 25% discount for additional SMACNA Product Show booth space
- Complimentary contractor pre and post SMACNA Annual Convention attendee lists
- Promo insert in Annual Convention registration packet
- Placement of company logo in SMACNA Annual Convention app
- Priority submission status for SMACNA educational content
- Use of SMACNA Associate Member logo for stationery, literature, and on company website
- 10 inserts per year in Products & Services Update e-newsletter
- Complimentary subscriptions to all SMACNA member publications
- Company logo featured in SMACNews Magazine
- Complimentary hole sponsorship at College of Fellows Golf Outing
- Priority selection of SMACNA Annual Convention sponsorship opportunities
- One complimentary set of SMACNA technical & business publications
- One complimentary subscription to SMACNA's technical manual e-library
- 25% discount on Products & Services Guide ads
- Opportunity to submit content for SMACNA Executive News Brief
- Post jobs in SMACNA Career Center

SILVER ASSOCIATE MEMBER LEVEL **\$7,500**

- Company information and logo placed on SMACNA Associate Member webpage
- Complimentary 10x10 booth at SMACNA Product Show or two (2) complimentary full registrations to SMACNA Annual Convention
- 2 complimentary staff badges for SMACNA Product Show
- 25% discount for additional SMACNA Product Show booth space
- Complimentary post SMACNA Annual Convention contractor attendee list
- Opportunity to submit topics and ideas for future SMACNA educational content
- Use of SMACNA Associate Member logo for stationery, literature, and on company website
- 6 inserts per year in Products & Services Update e-newsletter
- Complimentary subscriptions to all SMACNA member publications
- Company logo featured in SMACNews Magazine
- Priority selection of sponsorship opportunities for SMACNA Annual Convention
- One complimentary set of SMACNA technical manuals & business publications
- One complimentary subscription to the SMACNA technical manual e-library
- 10% discount on Products & Services Guide ads
- Opportunity to submit content for SMACNA Executive News Brief
- Post jobs in SMACNA Career Center

GOLD ASSOCIATE MEMBER LEVEL **\$15,000**

- Opportunity to present one annual educational webinar exclusively to SMACNA members
- Priority placement of company information and logo on SMACNA Associate Member webpage
- Complimentary 10x10 booth at SMACNA Product Show or two (2) complimentary full registrations to SMACNA Annual Convention
- 4 complimentary staff badges for SMACNA Product Show
- Priority selection of booth location at SMACNA Product Show
- 25% discount for additional SMACNA Product Show booth space
- Complimentary pre and post SMACNA Annual Convention contractor attendee lists
- Promo insert in Annual Convention registration packet
- Placement of company logo in SMACNA Annual Convention app
- Priority submission status for SMACNA educational content
- Use of SMACNA Associate Member logo for stationery, literature, and on company website
- 8 inserts per year in Products & Services Update e-newsletter
- Complimentary subscriptions to all SMACNA member publications
- Company logo featured in SMACNews Magazine
- Complimentary hole sponsorship at College of Fellows Golf Outing
- Priority selection of sponsorship opportunities for SMACNA Annual Convention
- One complimentary set of SMACNA technical manuals & business publications
- One complimentary subscription to the SMACNA technical manual e-library
- 20% discount on Products & Services Guide ads
- Opportunity to submit content for SMACNA Executive News Brief
- Post jobs in SMACNA Career Center

BRONZE ASSOCIATE MEMBER LEVEL **\$3,500**

- Company information and logo placed on SMACNA Associate Member webpage
- Opportunity to submit topics and ideas for future SMACNA educational content
- Use of SMACNA Associate Member logo for stationery, literature, and on company website
- 4 inserts per year in Products & Services Update e-newsletter
- Complimentary subscriptions to all SMACNA member publications
- Company logo featured in SMACNews Magazine
- Priority selection of sponsorship opportunities for SMACNA Annual Convention
- One complimentary set of SMACNA technical manuals & business publications
- One complimentary subscription to the SMACNA technical manual e-library
- 10% discount on Products & Services Guide ads
- Opportunity to submit content for SMACNA Executive News Brief
- Post jobs in SMACNA Career Center

For more information and to submit an application please visit smacna.org/associatemembership or contact SMACNA at partners@smacna.org